

VIORO

VICENZAORO INTERNATIONAL MAGAZINE



FIERA DI VICENZA

VIORO MAGAZINE DOING WELL ON QVC



QVC Price:

\$19.95

Shipping & Handling: \$0.00

We're sorry, the VIORO MAGazine, Spring/Summer 2009 issue 111 is no more longer available.

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Credit: www.qvc.com

Vioro Magazine 500 copies sold out on QVC in 5 days

Vioro Magazine has definitely and deservedly passed the tv shopping test carried out on QVC . 500 copies of the Vioro Magazine May edition that were on sale at the special price of 19.95 dollars sold out in five days.

And now on QVC.com, next to the photo of our magazine cover, you can read: “We’re sorry, the Vioro Magazine, Spring/Summer 2009 Issue 111 is no longer available”.

Defined by the West Chester-based network as “a virtual showcase of the hottest styles and designers in gold jewelry today, it’s the closest thing to actually being there,” Vioro Magazine has shown its great potential as a means of promotion not only among traders, but also among end consumers. As a matter of fact, its publishing format is the best promotional mix for products as it enhances their creativity, design and manufacture.

Given the very positive experience and results so far, a new project is already under way to increase Vioro Magazine presence on QVC starting from next edition, due in September 2009.

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