

Vicenzaoro autumn
15 – 19 September 2007
Programme

Events

Business Sessions

Saturday 15 September

10.30 - Palladio Room

Inauguration - Vicenzaoro: main player and ambassador for the competitive relaunch of innovation and Italian style

Organised by the Vicenza Fair

Simultaneous English translation available

followed by:

Inauguration of “Gold from Peru” exhibition

Inauguration Cocktail /Pigafetta Lounge

15.00 -17.00 - Trissino Room

TJF Seminar:

Buyers Directions – Update: Seasons 2008

Organised by TJF and the Vicenza Fair

Simultaneous English translation available

Sunday 16 September

11.30 – Fogazzaro Room

Press conference: towards a new Fair

Organised by the Vicenza Fair

Simultaneous English translation available

12.00-13.00 - Trissino Room

Workshop:

Innovation in retail

Organised by the National Federation of Gold Jewellery Retailers and the Vicenza Fair.

Monday 17 September

10.00 – Palladio Room

Award ceremony for gold sector graduation thesis

Organised by the Province of Vicenza Industrialist Association's Gold and Silver Industries Section

10.00 – 13.00 - Palladio Room

Convention:

“Gold and jewellery: a new global positioning”

Organised by the Vicenza Fair
Simultaneous English translation available

15.00 – 17.30 - Palladio Room

Convention:

“Gold and jewellery: new global routes of wealth, elegance and style”

Organised by the Vicenza Fair
Simultaneous English translation available

16.00-17.00 - Trissino Room

Workshop:

Innovating the sales point: does taking small steps pay?

Organised by the National Federation of Gold Jewellery Retailers and the Vicenza Fair.

17.30-18.00 - Trissino Room

New opportunities for Christmas

Organised by DTC Italy and the National Federation of Gold Jewellery Retailers.

12.00-13.00 - Trissino Room

Workshop:

The display area... the frontline salesperson

Organised by the National Federation of Gold Jewellery Retailers and the Vicenza Fair.

16.00-17.00 - Trissino Room

Workshop:

Innovative marketing for independent retailers

Tuesday 18 September

11.00 – 13.00 - Palladio Room
Round Table:

**“The multi-faceted role
of the jewel”**

Organised by the Vicenza Fair
Simultaneous English translation available

19.30 – 24.00 – Leonardo Pavilion
Gala evening:

50 Golden years

Organised by the Vicenza Fair
Simultaneous English translation available

Wednesday 19 September

Organised by the National Federation of
Gold Jewellery Retailers and the Vicenza
Fair

10.00 – 12.00 Fogazzaro Room
Technical Discussion:

**Gold as an opportunity for
economic collaboration between Italy
and Peru**

Organised by the Peru National Institute for
Foreign Trade
Simultaneous Spanish translation available

16.00-18.00 - Trissino Room
TJF Seminar:

**Forecast 2009 + for Manufactures,
Buyers and Designers**

Organised by TJF and the Vicenza Fair
Simultaneous English translation available

9.00 -14.00 - Trissino Room
Convention:

**“Materials, design and intellectual
property.
Opportunities for the gold jewellery
sector”**

Organised by the Giacomo Rumor
Foundation
Centro Produttività Veneto

EXHIBITIONS

Gallery G-C	Gold Expressions 2007 Organised by the Vicenza Fair and the World Gold Council
Fountain in Pavilion F	Gold from Peru. Jewels, symbols and legends of European civilisations Organised by the Vicenza Fair
B-B1 Link	New Romantic Photos by Claus Wickrath Organised by the Vicenza Fair
Fountain in Pavilion G	Vogue Gioiello Bijoux Gourmand Organised by the Vicenza Fair

SPECIAL EVENT

Platform in Pavilion G	Diamond Avenue Organised by the Vicenza Fair in collaboration with HRD, IDI.
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