

# **First.**

The jewellery supremacy

## **First photo gallery**

### **“Poetry tells a jewel”**

**Organised by Vogue Gioiello and the Vicenza Fair**

**Promenade B-One**

“Poetry tells a jewel” is an appointment with image set up by Vogue Gioiello.

An exhibition displayed along a 26 x 3-metre wall, where photos of the most beautiful jewels worn by fabulous models, interrupted by love poems, tell an all-female romantic story of glamour by a great photographer, Piero Gemelli.

The best names in jewelry, the most important pieces, the most exclusive photos create an exhibition rich in appeal that will light up access to pavilion B-One. And Monday 14 January, at 4.00 pm, this big back-lit exhibition-wall will provide the backdrop for a cocktail for the protagonists of this project and Vicenza Fair First guests, toasting to “Poetry tells a jewel” and to the world of jewelry.